**National Rifle Association 2024 Trade Membership Agreement**

 **& Order Form**

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| ***Company Name*** |
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| ***Trade Membership Agreement***  |
| As an NRA Trade Member, I agree to:* Represent all products and services fairly and honestly in all aspects of sales and marketing activity, so that the customer understands fully the nature, quality and fitness for purpose of the product or services being offered.
* Ensure that all advertising, promotional and marketing material is legal, decent, honest and truthful and meets the requirements of the Advertising Standards Agency.
* Not to make false representation or claims that products or services have received a designated or official endorsement or approval, or conform to relevant industry standards, unless there is documentary evidence or certification to confirm such claims.
* Engage in proper and ethical standards when soliciting business without making or publishing false or disparaging statements concerning a competitor, or competitors’ products.
* Ensure that all technical and contractual advice is written in plain language and that quotations, price lists and sales terms are clear, correct and do not confuse or deceive customers.
* Arrange and at all times maintain adequate insurance cover in respect of employer’s and public liability.
* Provide the customer with full information on the operation of all products including after sales service and warranty. All warranties and representations made by a member in relation to its products, whether orally or in writing, should accurately reflect the member’s product features and performance characteristics.
* Ensure that all employees, contractors and/or agents are courteous, adequately qualified and exercise their responsibilities with appropriate skill, care and professionalism.
* Promote safe working practices in relation to products and services offered and comply with regulations laid down by the HSE, or any other legal or governmental regulations, which might apply to the industry.
* Not to use the NRA logo to signify the Associations approval of any products or service, and to take all reasonable steps to ensure that representations made are not damaging in relation to the NRA or any product of another member.
* All NRA Supplier members shall respond promptly in writing to all formal written complaints made by member customers in respect of member’s activities and/or products and shall use its best efforts to resolve all such complaints efficiently and in a timely and equitable manner. A record of all such complaints will be maintained by the Supplier
* Any range booking will be made through the Trade Membership only (no individual bookings accepted)
* Each range booking will be supervised by an NRA RCO
* Ensure that shooting activity is fully compliant with UK Firearms Law, Home Office Guidance and Bisley Range Regulations
* Each shooter using the range under the Trade Membership booking will be supervised one to one by a holder of an NRA SCC
* Provide the NRA with a copy of the Trade Membership’s insurance certificate proving £10M Public Liability Cover.
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| Name:  | Date: |

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| ***Requirements for 2023*** |
|  | **Required (Yes/No)** | **Price** | **Total** |
| **NON-SHOOTING TRADE MEMBERSHIP***(promotional membership ONLY)* |  | **£166.50** |  |
| **SHOOTING TRADE MEMBERSHIP***(promotional membership & booking of Bisley Ranges)* |  | **£555.00** |  |